

Bag a classic: Hong Kong's red, white and blue striped and chequered plastic bags are as iconic as they are ubiquitous. Now the city gets its first concept store dedicated to this utilitarian holdall, with items such as place mats, tissue boxes, lampshades, totes and art fashioned from the material. The shop, **rwb330**, at Mong Kok's Flower Market is a social enterprise partnership between local artist Stanley Wong Ping-pui (aka anothermountainman) and the New Life Psychiatric Rehabilitation Association, a non-government organisation that helps people with mental disabilities.



Concept store rwb330 has recycled a classic Hong Kong design

概念店「紅白藍330」採用香港的經典設計

一袋經典: 紅白藍三色條紋及格子紋膠袋早已成為香港獨特的標誌。最近，香港出現了首間以紅白藍膠袋為主題的概念店。名為「紅白藍330」的店子位於旺角花墟，售賣極具本土特色的紅白藍餐墊、紙巾盒、燈罩、手挽袋及其他手工藝品。概念店是一間社會企業，由本地藝術家黃炳培（又一山人）及新生精神康復會（專門為精神病康復者服務的非政府機構）合辦。

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